How does a corporation go from losing a £1 million a day to profit making £1 million a day and win over 75 awards for CSR and Carbon Management?

Rarely do we get to learn from experts who are strategic, creative, inspiring, globally influential, pragmatic and entrepreneurial. Dr Martin Blake lead the team that transformed Royal Mail — the UK's largest single employer, with more than 195,000 employees, 14,000 retail outlets and a fleet of 35,000 vehicles. He will outline how CSR helped turn around one of the oldest and largest organisations in the world which was losing £1 million a day to a profit making £1 million a day.

Dr Martin Blake DBA, MBA, BSc is a sustainability expert with over 25 years experience developing strategic plans and influencing high profile stakeholders within Governments, NGOs as well as the postal, construction, healthcare, oil and gas and charity sectors. Martin will share his journey with Royal Mail.

He will cover:
- building the business case
- getting stakeholder buy in through to carbon and fleet management
- employee engagement
- social, environmental and technical innovation.

Martin is pragmatic and plain speaking and you are guaranteed to take away a plethora of ideas, insights and learnings to help you support your own organisation become more robust, profitable, innovative and sustainable - so we hope you can join us live or enjoy the seminar via podcast at your leisure.

Dr Bruce Wilson, Director, The European Union Centre at RMIT University and Anne-Maree Huxley, CEO MOSS invite you to lunch with Dr Martin Blake, former head of CSR, Sustainability and Social Policy for Royal Mail.

When & Where:
12noon – 2pm Tuesday November 23rd
RMIT Storey Hall (Building 16, Level 7 Conference Rooms 1 and 2)
342 – 344 Swanston Street (nearest cross road Lutrope), Melbourne

Tickets: $66 per head (MOSS members receive 20% discount)


To register online and reserve your place go to: http://www.moss.org.au/servlet/Web?s=1999965&p=Martin_Blake_Lunch_at_RMIT_online_registration

Want to learn more about Martin Blake, download his bio: http://yooyahcloud.com/MOSSCOMMUNICATIONS/VePuac/Martin_Blake_CV_Master.pdf
or enjoy this short video interview: http://www.youtube.com/watch?v=c6Mnhkr72tY
To learn more about Royal Mail’s approach to CSR and Sustainability, policy and strategy, awards, health and safety and much more refer: www.royalmailgroup.com/portal/rmg/jump1?catId=23200529&mediaId=23200539

Numbers are strictly limited so don’t delay – book today.

We look forward to you joining us so we can help support your journey to a more sustainable profitable future.

Anne-Maree Huxley
Founder and CEO, Models of Success & Sustainability

Prof Bruce Wilson
Director, The European Union Centre at RMIT University